

TRAINING DESCRIPTION

Dynamic European Integration Environment

Number of hours: 3

Module: 1

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General information

The training of Dynamic European Integration Environment deals with the basic terminology and principles used in describing and explaining Integration phenomena. The main topics, in which the training is interested, are: Concept of European Integration (Horizontal and Vertical dimension), Legal Framework of the EU and Interaction between the Main Players (European Institutions and Agencies).

Assumed knowledge basis for course participation

To manage this training, the general basic knowledge of students from economics, history and law is warmly welcomed.

Aim of the course

The aim of the training is to prepare the students to define their value-creating activity vision by introducing basic terminology, methodology, tools, and perspectives of integration in the context of the European Union. This training introduces the dynamism of the business and societal environment at the EU level. It also focuses on the decision-making processes and the roles of different stakeholders.

Learning outcomes

After participating of this training, students should be able to:

- prepare a vision statement for his/her (or his/her team's) value-creating activity that guides internal decision-making throughout the whole process of creating value
- promote initiatives for change and transformation that contribute to her/his vision

Teaching methodology

The training takes the form of an interactive seminar. The theoretical concepts are focused on presenting the main ideas connected to given topics, followed by discussion based on problem-solving and challenge-based methodology.

Course outline

- Concept of the European Integration: Historical context, Theories of integration, Levels of Integration (from free trade area to political union)

- Legal Framework of the EU: Primary and Secondary Law Sources and their application
- Institutional Players and Decision-Making Process of the EU: European Institutions and Agencies, Interaction between European Institutions, How the Rules and Agendas of the European Environment are set
- Enlargement of the EU: Experience and Future Perspectives

Study resources

1. Baldwin, R., Wyplosz, Ch. 2022. The Economics of European Integration, 7e, McGraw-Hill, ISBN9781526849434
2. Suder, G., Lindeque, J. 2018. Doing Business in Europe. 3er edition. Sage publishing. ISBN: 9781526420749
3. Somers et al. 2010. European Business Environment. Routledge. ISBN: 9781138134447
4. McCormick, J. 2020. Understanding the European Union. ISBN 9781352011197
5. Coman, R., Kostera, Th., Tomini, L. 2014. Europeization and European Integration. Palgrave Mcmillan. ISBN 9781137325495
6. Leruth, B., Startin, N., Usherwood, S. 2018. The Routledge Handbook of Euroscepticism. Routledge Handbooks. ISBN 978113878474
7. De Búrca, P., De Búrca, G. 2003. EU Law, Texts, Cases and Materials. Oxford University Press. ISBN 978199249435